



*5<sup>th</sup> Annual*  
**Preservation Awards Celebration**

*Monday, November 21, 2011, 11:30 a.m. - 1:30 p.m.*  
The Driskill Hotel

**SPONSOR BENEFITS**

**\$10,000 Lead Sponsor**

- Opportunity to greet audience and introduce company from podium (half minute)
- Recognition in Preservation Awards Celebration printed announcement
- Recognition in two e-mail invitations sent to over 6,000 recipients
- Back Cover recognition in Preservation Awards Celebration program
- Table signage at Preservation Awards Celebration
- Inclusion on the Heritage Society website with link to your business site
- Up to ten tickets at a priority placed table at the Preservation Awards Celebration
- 20 tickets to the Heritage Homes Tour
- Invitation to an HSA Waterloo Society event

**\$5,000 Underwriter**

- Recognition in Preservation Awards Celebration printed announcement
- Recognition in two e-mail invitations sent to over 6,000 recipients
- Table signage at Preservation Awards Celebration
- Recognition in Preservation Awards Celebration program
- Inclusion on the Heritage Society website with link to your business site
- Up to ten tickets at a priority placed table at the Preservation Awards Celebration
- 10 tickets to the Heritage Homes Tour
- Invitation to an HSA Waterloo Society event

**\$2,500 Event Sponsor**

- Recognition in Preservation Awards Celebration printed announcement
- Recognition in two e-mail invitations sent to over 6,000 recipients
- Table signage at Preservation Awards Celebration
- Recognition in Preservation Awards Celebration program
- Up to ten tickets at a reserved table at the Preservation Awards Celebration
- Invitation to an HSA Waterloo Society event

**\$1,000 Friend of Downtown**

- Recognition in Preservation Awards printed announcement
- Recognition in two e-mail invitations sent to over 6,000 recipients
- Table signage at Preservation Awards Celebration
- Recognition in Preservation Awards Celebration program
- Up to 5 tickets seated together at the Preservation Awards Celebration
- Invitation to an HSA Waterloo Society event

